**PITCH ASSIGNMENT: Your Film Idea**

Each student in your group will talk for 1 ½ minutes to help pitch your film idea in class

Please read the info below on how to prep your pitch and follow the powerpoint format as outlined. No fancy templates or fonts please! Keep the presentation clean with good visuals to back up your cinematic ideas.

**Novel/short story FILM PROJECT PITCH**

You will have 5 minutes to pitch an idea for a collaborative short film. Prepare an enthusiastic and engaging presentation of an idea for a film you would like to work on. **Follow the checklist of points to cover in your pitch. Please keep your pitch at 5 minutes.** Your pitch must offer an idea that is realistic within the timeline, technical tools, and financial limitations. Films can be shot in multiple locations, but be realistic about the time it takes to plan and shoot.

**To help you prep your pitch-**

**WHAT TO BRING TO THE PITCH:**

POSTER printout + 10 slides in Powerpoint

Paper Printout: Please bring a one page printout that includes this info:

**YOUR NAME: WORKING PROJECT TITLE:**

**TEASER: Sum up the storyline of your idea in around 25 words or less. Introduce the characters, their conflict, and the genre or visual style.:**

**PLEASE PREPARE a SHORT POWERPOINT (10 slides) OR PDF Your presentation must include visuals to support your pitch.**

**YOUR Powerpoint or PDF PRESENTATION SHOULD INCLUDE:**

**Slide 1 :** YOUR Group’s names

WORKING PROJECT TITLE

TEASER: Sum up the storyline of your idea. Introduce the characters, their conflict, and the genre or visual style.

**Slide 2:** GENRE / STYLE / TARGET AUDIENCE

Describe the genre of film you want to make, show visual example. Target Audience (Age, gender, occupation, hobbies, education level, income level,nationality)

**Slide 3 :** STORY / PLOT:

Short paragraph that expands on the TAGLINE

**Slides 4-5:** Character Descriptions, actors / visual examples

**Slides 5-7 :** Locations / Settings / visual examples

**Slides 8-9 :** Additional Visual Examples that support the type of cinematography, visual effects, look / feel of the movie you hope to make. Storyboards, character sketches, still photos. Music, sound-track and sound effects, diegetic and non diegetic /audio examples

**Slide 10 and so on:** Merchandise (t-shirts, phone covers, coffee mugs and so on)