**Research the movie poster designer Reynold Brown to explain how the poster below is typical of his style.**

**How is the poster for House on the Haunted Hill like other horror and sci fi films from the 1950s?**

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**How is the Indiana Jone’s poster a development in the style of Richard Amsel’s poster? Research how his techniques changed from the 1970s to the 1980s.**

**How does the poster reinforce an archetypal image of masculinity?**

**Why does the poster for E.T. allude to Michael Anglelo’s The Creation of Adam? How does the visual metaphor contribute to the viewer’s understanding of the film’s themes?**



**From the London agency's official notes on The Moon poster: "The main themes from the film are loneliness, isolation, madness and rebirth. We created an image that explored these themes and stylistically took influences from 60s and 70s sci-fi."**

**Explain how the poster suggests these themes and references films from these eras.**