

The background is a light blue color with several large, organic, and irregular shapes in shades of pink and yellow. These shapes are scattered across the frame, creating a playful and abstract pattern. The text "Cotton Candy" is centered in the middle of the image.

Cotton Candy

Cotton Candy

The Clothing Spray

- Odourless Spray
- Repels liquids and prevents stains
- Comes in 125ml can
- Can be used on up to 20 garments
- One spray lasts two weeks
- Re-applied after wash
- One coat applied, 20cm away, dried for 30min

Why Create This?

- Made to prevents stains on valued garments
- May be expensive
- Perhaps white?
- Or valued to you



Costs and Manufacturing

- Costs \$7 to produce
- We sell at \$23
- Therefore \$16 profit per can sold
- We use a similar formula to Crep Protect

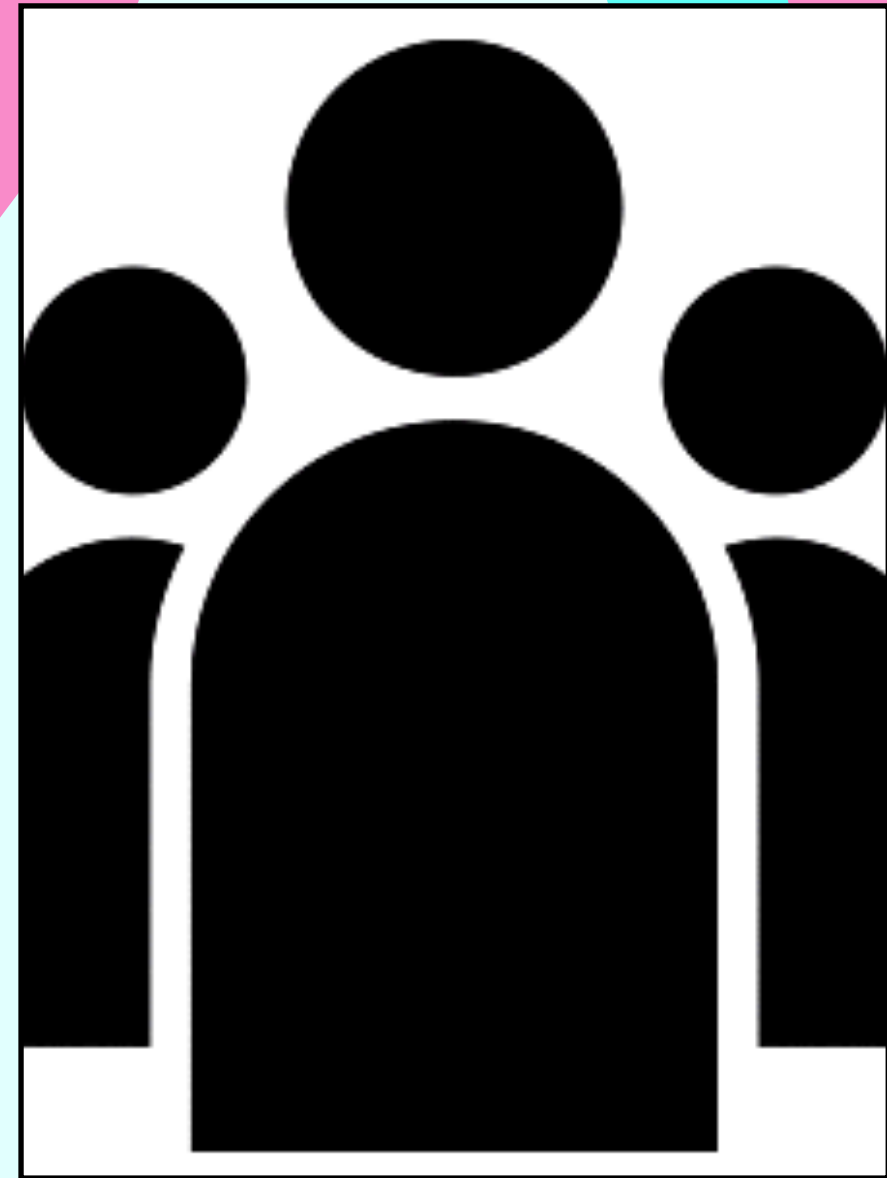


Profits

- In the past year we've sold 65,000 units
- So we've made \$1,495,000 in pure sales
- Total profits equal roughly \$650,000 considering labour, rent, production cost, retailer sales, etc.
- Expected profit within the next year is another expected \$600,000 - \$700,000

Our Target Consumers

- Our target consumers are the general public
- We see this as essential to everyone to protect their clothing
- However, does appeal more to those who value their clothing highly.



Competition (Lack Of)

- At the moment, there is lack of competition as no-one else has created a product like ours
- Only complementary products to protect sneakers/shoes.



Where We See Ourselves in the Future

- We see ourselves selling our product to the masses through a variety of large and small retailers.
- Perhaps we also see ourselves teaming with other companies like Crep Protect who have similar ideas to us.

What We Want

- We want \$150,000 for 15% stake in our company
- We want this money to help with manufacturing and to help get our product into big fashion and streetwear retailers.



Why Us?

- Because of the lack of competition, this would be a good opportunity to invest in our business seeing as we'd be selling the most of this type of product.

