**Media and Production Analysis – ATAR Year 11**

**Unit 1 and Unit 2**

**Semester 1 – Unit 1 – Popular culture**

| **Week** | **Tasks, content and activities** | **Resources** |
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| **Term 1** Week 1 | * MPA course overview and introduction to *Popular culture*
 | SyllabusAssessment outlineTextbook |
| **Term 1**2–8 | **Task 1:** Response to two TV dramas in the context of Media Languages, Representation, Audience and Production**Task 1:** * Hand out **Task 1:** Response

Content covered in textbook. Discuss concepts and complete textbook activities and audio-visual analysis:* Australian popular culture
* Media form
* Introduction to TV drama
* Narrative elements
* Codes and conventions
* Point of view
* Selection processes
* Representation
* Readers, values and ideology
* Cultural context
* Production context
* Constraints
 | **Task 1: Response*** Task brief
* Marking key
* Textbook
* Focus questions
* Images and clips for analysis
 |
| * Start planning, research and draft for response

**Task 1 due week 8** |  |
| **Term 1**7–10**Term 2**1-6 | **Task 2:** Production of a TV drama* Development and application of production skills in terms of:
* technical codes and aesthetics
* knowledge and application of safety procedures
* independent management of time and technologies, management of team responsibilities, negotiating and adapting production processes, identifying problems and applying appropriate solutions
* fulfilling defined production roles
* implement production processes based on proposals, scripts and plans, to produce a TV drama
* using conventional TV drama conventions and styles
* reflect on production processes in production journal.

**Task 2 due term 2, week 6** | **Task 2: Production*** Task brief
* Marking key
* Audience profile, design proposal, script, storyboard and production journal templates
* AV recording devices – digital camera, tripods and dollies, storage media, batteries, lighting kits, chroma screen, editing software and computers,
 |
| **Term 2** 3-4 | **Task 3:** Respond to a TV drama and analyse how producers and audiences construct meaning.* Hand out **Task 3**
* View and analyse TV drama in the context of:
* How producers construct meaning through Media Language
* How audiences construct meaning through their personal readings
* Start planning, research and draft for response

**Task 3 due Week 4 (in-class response)** | **Task 3: Response*** Task brief
* Marking key
* DVD
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| **Term 2** Week 5 | Examination revision | Exam revision guideSample texts |
| **Term 2**6-7 | **Task 4:** 150 minute written examination reflecting the examination requirements as outlined in the ATAR Year 12 examination design brief | Examination |

**Semester 2 – Unit 2 – Journalism**

| **Week** | **Tasks, content and activities** | **Resources** |
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| **Term 2** Week 8 | * Exam review
* MPA course overview and introduction to ‘Journalism’
* News and current affair conventions
 | SyllabusAssessment outlineAssessment Program |
| **Term 2**9–10**Term 3**2-4 | **Task 5:** Response to media works in the context of Media Languages, Representation, Audience and Production* Ideology in news
* Representation
* Analysis of representation in print news, TV news and current affairs
* Censorship
* Ownership
* Begin research and drafting report

**Task due: Term 3 Week 4** | Task 5:* Task sheets and marking key
* Text book
* Newspapers
* TV news
* Current affairs
* Report planning and research templates
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| **Term 3**Weeks 1-10 | **Task 6: Production of current affairs** * Workshop film codes and conventions relevant to current affairs
* Discuss criteria of **Task 6**: Production of current affairs
* Work on collaborative processes and skills of production working in a collaborative pair. Students assign *primary* and *secondary* roles for production
* Complete pre-production plans, storyboard and script for teacher feedback by the end of week 2
* Development and application of production skills in terms of:
* independent application of safety procedures in all production contexts
* independent management of time and technologies, management of team responsibilities, negotiating and adapting production processes, identifying problems and applying appropriate solutions
* refining skills within defined production roles
* implementing production processes based on proposals, scripts and plans, to produce current affairs
* manipulating current affairs styles and conventions
* reflecting on production processes in production journal.
* Final editing
* Peer review
* Evaluation of own and others’ productions
* Completion of production journals

**Task 6 due Term 4 Week 1**  | **Task 6: Production*** Storyboard example/s
* Scripting example/s
* Storyboard templates
* Audio recording devices, AV recording devices – digital camera, tripods and dollies, storage media, batteries, lighting kits, editing software and computers, production journals
* Production journals, Editing software
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| **Term 3**Week 8 | **Task 7:**  Response to current affairs media work in the context of Media Languages and Representation (in-class assessment)* Hand out **Task 7:** Response to current affairs media work and the marking key
* View and analyse current affairs segment in the context of:
* technologies and production processes in current affairs programs
* narrative conventions in current affairs programs
* preferred meanings constructed by producers of current affairs programs, values and points of views presented
* representation of issues and groups in current affairs programs
* how changing values shape representations in current affairs programs
* selection processes, including sources of information, styles, selection, omission and emphasis in current affairs programs
* codes and conventions to construct realism.
* Start planning, research and draft for response

**Task 7 due Term 3, Week 8** | **Task 7: Response*** Essay question
* Marking key
* Current affairs segment
* Note-taking template
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| **Term 3**Week 10 | **Task 8:** Response to news media work in the context of Media Languages and Audience (in-class assessment)* Hand out **Task 8:** Response to news media work and the marking key
* Look at example essay for task
* View and analyse Australian news broadcast in the context of:
* social practices and cultural experiences that influence the interpretation of news media
* how different contexts influence the point of view of news media
* link dominant values in news media to audiences
* compare representations in news media produced for particular audiences
* immediacy and global access to information for news media.
* audience reach, accessibility and interaction
* selection processes, including sources of information, styles, selection, omission and emphasis in current affairs programs
* codes and conventions to construct realism.
* narrative conventions in news programs
* Start planning and research for invigilated response

**Task 8 due Term 3, Week 10** | **Task 8: Response*** Essay question
* Marking key
* Current affairs segment
* Note-taking template
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| **Term 4** Weeks 1-2 | Examination revision | Exam revision guideSample texts |
| **Term 4**Weeks 3-4 | **Task 9:** 150 minute written examination reflecting the examination requirements as outlined in the ATAR Year 12 examination design brief | Examination  |
| **Term 4**Week 5 | * Exam review

Year 12 rollover:* MPA course overview and introduction to *Media Art*
 | SyllabusAssessment outlineAssessment Program |
| **Term 4**Weeks 6-8 | * Identify Media Languages used in Media Art.
* View and analyse films in the context of:
* artistic and cultural benefits of media
* media aesthics
* techniques, codes and conventions used to challenge audience expectations
* Introduction to auteur figures and personal expression

Provide **Task 1** and **Task 2** instructions so students can begin preparation over the holidays. **Task 1:** Response to Media Art films in the context of Media Languages, Representation, Audience and Production**Task 2:** Production of Media Art film | DVDsFilm study questions**Task 1:** Response**Task 2:** Production |