**Media and Production Analysis – ATAR Year 11**

**Unit 1 and Unit 2**

**Semester 1 – Unit 1 – Popular culture**

| **Week** | **Tasks, content and activities** | **Resources** |
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| **Term 1** Week 1 | * MPA course overview and introduction to *Popular culture* | Syllabus  Assessment outline  Textbook |
| **Term 1**  2–8 | **Task 1:** Response to two TV dramas in the context of Media Languages, Representation, Audience and Production  **Task 1:**   * Hand out **Task 1:** Response   Content covered in textbook. Discuss concepts and complete textbook activities and audio-visual analysis:   * Australian popular culture * Media form * Introduction to TV drama * Narrative elements * Codes and conventions * Point of view * Selection processes * Representation * Readers, values and ideology * Cultural context * Production context * Constraints | **Task 1: Response**   * Task brief * Marking key * Textbook * Focus questions * Images and clips for analysis |
| * Start planning, research and draft for response   **Task 1 due week 8** |  |
| **Term 1**  7–10  **Term 2**  1-6 | **Task 2:** Production of a TV drama   * Development and application of production skills in terms of: * technical codes and aesthetics * knowledge and application of safety procedures * independent management of time and technologies, management of team responsibilities, negotiating and adapting production processes, identifying problems and applying appropriate solutions * fulfilling defined production roles * implement production processes based on proposals, scripts and plans, to produce a TV drama * using conventional TV drama conventions and styles * reflect on production processes in production journal.   **Task 2 due term 2, week 6** | **Task 2: Production**   * Task brief * Marking key * Audience profile, design proposal, script, storyboard and production journal templates * AV recording devices – digital camera, tripods and dollies, storage media, batteries, lighting kits, chroma screen, editing software and computers, |
| **Term 2**  3-4 | **Task 3:** Respond to a TV drama and analyse how producers and audiences construct meaning.   * Hand out **Task 3** * View and analyse TV drama in the context of: * How producers construct meaning through Media Language * How audiences construct meaning through their personal readings * Start planning, research and draft for response   **Task 3 due Week 4 (in-class response)** | **Task 3: Response**   * Task brief * Marking key * DVD |
| **Term 2** Week 5 | Examination revision | Exam revision guide  Sample texts |
| **Term 2**  6-7 | **Task 4:** 150 minute written examination reflecting the examination requirements as outlined in the ATAR Year 12 examination design brief | Examination |

**Semester 2 – Unit 2 – Journalism**

| **Week** | **Tasks, content and activities** | **Resources** |
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| **Term 2** Week 8 | * Exam review * MPA course overview and introduction to ‘Journalism’ * News and current affair conventions | Syllabus  Assessment outline  Assessment Program |
| **Term 2**  9–10  **Term 3**  2-4 | **Task 5:** Response to media works in the context of Media Languages, Representation, Audience and Production   * Ideology in news * Representation * Analysis of representation in print news, TV news and current affairs * Censorship * Ownership * Begin research and drafting report   **Task due: Term 3 Week 4** | Task 5:   * Task sheets and marking key * Text book * Newspapers * TV news * Current affairs * Report planning and research templates |
| **Term 3**  Weeks 1-10 | **Task 6: Production of current affairs**   * Workshop film codes and conventions relevant to current affairs * Discuss criteria of **Task 6**: Production of current affairs * Work on collaborative processes and skills of production working in a collaborative pair. Students assign *primary* and *secondary* roles for production * Complete pre-production plans, storyboard and script for teacher feedback by the end of week 2 * Development and application of production skills in terms of: * independent application of safety procedures in all production contexts * independent management of time and technologies, management of team responsibilities, negotiating and adapting production processes, identifying problems and applying appropriate solutions * refining skills within defined production roles * implementing production processes based on proposals, scripts and plans, to produce current affairs * manipulating current affairs styles and conventions * reflecting on production processes in production journal. * Final editing * Peer review * Evaluation of own and others’ productions * Completion of production journals   **Task 6 due Term 4 Week 1** | **Task 6: Production**   * Storyboard example/s * Scripting example/s * Storyboard templates * Audio recording devices, AV recording devices – digital camera, tripods and dollies, storage media, batteries, lighting kits, editing software and computers, production journals * Production journals, Editing software |
| **Term 3**  Week 8 | **Task 7:**  Response to current affairs media work in the context of Media Languages and Representation (in-class assessment)   * Hand out **Task 7:** Response to current affairs media work and the marking key * View and analyse current affairs segment in the context of: * technologies and production processes in current affairs programs * narrative conventions in current affairs programs * preferred meanings constructed by producers of current affairs programs, values and points of views presented * representation of issues and groups in current affairs programs * how changing values shape representations in current affairs programs * selection processes, including sources of information, styles, selection, omission and emphasis in current affairs programs * codes and conventions to construct realism. * Start planning, research and draft for response   **Task 7 due Term 3, Week 8** | **Task 7: Response**   * Essay question * Marking key * Current affairs segment * Note-taking template |
| **Term 3**  Week 10 | **Task 8:** Response to news media work in the context of Media Languages and Audience (in-class assessment)   * Hand out **Task 8:** Response to news media work and the marking key * Look at example essay for task * View and analyse Australian news broadcast in the context of: * social practices and cultural experiences that influence the interpretation of news media * how different contexts influence the point of view of news media * link dominant values in news media to audiences * compare representations in news media produced for particular audiences * immediacy and global access to information for news media. * audience reach, accessibility and interaction * selection processes, including sources of information, styles, selection, omission and emphasis in current affairs programs * codes and conventions to construct realism. * narrative conventions in news programs * Start planning and research for invigilated response   **Task 8 due Term 3, Week 10** | **Task 8: Response**   * Essay question * Marking key * Current affairs segment * Note-taking template |
| **Term 4** Weeks 1-2 | Examination revision | Exam revision guide  Sample texts |
| **Term 4**  Weeks 3-4 | **Task 9:** 150 minute written examination reflecting the examination requirements as outlined in the ATAR Year 12 examination design brief | Examination |
| **Term 4**  Week 5 | * Exam review   Year 12 rollover:   * MPA course overview and introduction to *Media Art* | Syllabus  Assessment outline  Assessment Program |
| **Term 4**  Weeks 6-8 | * Identify Media Languages used in Media Art. * View and analyse films in the context of: * artistic and cultural benefits of media * media aesthics * techniques, codes and conventions used to challenge audience expectations * Introduction to auteur figures and personal expression   Provide **Task 1** and **Task 2** instructions so students can begin preparation over the holidays.  **Task 1:** Response to Media Art films in the context of Media Languages, Representation, Audience and Production  **Task 2:** Production of Media Art film | DVDs  Film study questions  **Task 1:** Response  **Task 2:** Production |