**Investigation Task 2**

In the next series of tasks we will be researching, planning, creating a webpage for an event. The event could be a musical music festival, exhibition or a convention.

You won’t actually me making the website till Task 4 but web editing programs take a while to learn so start playing around with software now… ***no really - you need to do this.***

You can use Word, PowerPoint or iWeb (MacBook)

Find some [templates](http://www.freewebsitetemplates.com/) off the net and play around with editing them. Use YouTube and other websites to help you learn how to use your web-creation software – You need to be organised and get onto this task over the Term 2 break!

**Reference your work both in the document and in a Bibliography.**

<http://www.bigdayout.com/>

<http://www.bluesfest.com.au/>

<http://www.splendourinthegrass.com/>

<http://www.homebake.com.au/>

**Design Principles**

Research principles of design at a minimum briefly explain the following principals. Include screen shots of websites for examples.

* balance
* emphasis (contrast and proportion)
* dominance
* rhythm

<http://en.wikipedia.org/wiki/Design_elements_and_principles>

<http://www.j6design.com.au/ClientArea/6fundamentalprincipleofdesign>

<http://www.johnlovett.com/test.htm>

**Design Elements**

Research elements of design at a minimum briefly explain the following elements. Include screen shots of websites for examples.

* line
* shape
* texture
* colour

<http://www.canleyvale.hs.education.nsw.gov.au/Winning%20websites/art/eod.htm>

**Webpage Design**

Research at least three existing websites for events.

For each of your websites briefly comment on the following, using screen shots to illustrate;

* What kinds of visual devices do these webpages use that interest you?
  + What changes would you make?
* What multimedia (music, animation, movies) is on the site?
  + What file formats have they used?
  + How does this multimedia add to the appeal of the website?
* Navigation, how do you get from one page to the next?
* Who do you think is the audience for this website?
  + How does the site appeal to the target audience?
* What other design factors are important in the design of a website?

**Web Authoring Tools**

Research three webpage editing packages, Identifying their key features and comment on any reviews you might find on them.

Some possible editing packages you can review could include; Dreamweaver, MS Expression Web, Wordpress, Joomla, FrontPage, Komodo Edit, AceHTML Pro, HotDog Pro, Nvu, Good Page, iWeb

### Check list

### What needs to be submitted for assessment

* Cover page
* Notes with examples of Design Principals
* Notes with examples of Design Elements
* Research on other websites
* Reviews on Web Authoring Tools

**Marking Guide**

**Task 2: Web Investigation Total: 45 marks**

|  |  |
| --- | --- |
| **Presentation**  Coverpage (Task, Student Name, Teachers Name, Date)  Well organised easy to follow, broken up into logical sections  Files presented in a simple and well managed fashion  Presented in a complete and full manner  Correct use of Header and footers (page/name/unit/task)  Correct use of Styles (consistent formatting) | /1  /1  /1  /1  /1  /1 |
|  | **/6** |
| **Content**  Explains   * balance * emphasis (contrast and proportion) * dominance * rhythm * line * shape * texture * colour   Gives appropriate website examples of:   * balance * emphasis (contrast and proportion) * dominance * rhythm * line * shape * texture * colour | /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1 |
|  | **/16** |
| **Webpage Analysis**  Collected websites (at least three)  Identifies visual devices  Explains their appeal  Suggest possible improvements  Justifies suggestions  Identifies multimedia elements to the website  Identifies four or more likely file types.  Explains why or why not these elements add appeal to the site  Briefly explains Navigation  Describes website navigation in detail  Describes the target audience for the sites  Explains why site would or wouldn’t appeal to it’s audience  Identifies other design features are important in the design of a website  Explains these design features | /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1  /1 |
|  | **/14** |
| **Web Authoring Tools**  Researched three webpage editing packages  Identifies key features  Compares features  Comments on reviews  Summarises findings | /1  /1  /1  /1  /1 |
|  | **/5** |
| **Referencing**  References from a variety of sources  Referenced correctly within the document Bibliography  Well formatted Bibliography | /1  /1  /1  /1 |
|  | **/4** |
|  | **/45** |